**NCMA Board Member Meeting August 8, 2018**

**(Meeting held via telephone from 11:00-Noon)**

**Attendees**: Mike Douglas, Lindsay Silliman, Kenetta Meares, Mohamad Akhtar, Jaimie Kelly

**New Business:**

Discussed membership allocation, a zip code analysis determined that 64% of our members are within 15-mile radius of McClellan Park or the Arden Arcade Area. The group agreed that it makes sense to continue to have events in locations that are reflective of where most members reside.

Lindsay briefed possible event sponsored by PTAC in October. Jaimie will reach out for coordination. Will also look into possibility of holding the event in a college auditorium, community center, etc..

Mo proposed some kind of larger event sponsored by PTAC, will bring value to PTAC and other customers. Eveny may improve membership, maybe a 1-day event to help businesses, common theme: How to win govt contracts.

Rivercats game...proposed game date Aug 25, not financially beneficial for the chapter to do the event. Will scrap for this fall. Might reengage spring 2018.

Mo suggested seeking donated game tickets or entry to other events from other entities as they do with some non-profits Mo volunteers to reach out to seek tickets, etc.

Jaimie and Mo suggested events that may help raise money for the chapter…one proposal was a murder mystery dinner in April timeframe.

Lindsay said she will be doing outreach to heads of contracting agencies, and Mike will get membership resources to help drive memberships.

**Update on Existing Business:**  
  
Pride Industry event 29 August. Jaimie said Rachel is working on food for event, awaiting follow up from Rachel. Maybe seek food from Costco. Jaimie only received 1 RSVP for event. Has not been advertised yet, Lindsay will follow up with Rachel on food issue and advertise. Mo offered to make phone calls for food donations, but would need to know number of attendees before seeking. This will be a breakfast event, Lindsay will coordinate with mo by Aug 10th. (Update 8/24/2018: event postponed until further notice)

Lindsay/Jaimie Spoke w Rene Rendon about presenting an NES in March ’19 time frame. Possible topic of CMBOK review, case studies, group talk, etc.

Kenetta mentioned that Brooke Robison, Michael Hodakwen and Chris Tande have volunteered in past to lead a lunch and learn session, Kenetta will reach out to Delaine to track this down for possible scheduling.

Meeting adjourned at noon.